

First National Title Insurance Launches New *FIRST App* Mobile Application for iPhone and Android

Developed with the real estate professional in mind, FIRST App delivers a truly dynamic tool for title agents to successfully compete at every stage of their business.

Dallas, Texas – Today’s announcement of the launch of *FIRST App* mobile application by First National Title Insurance Company marks the first of several exciting new developments the company has planned to begin rolling out in 2014 for their agents. In addition to top-quality service, its focus weighs heavily on continuously providing each agent with access to the latest technology that will allow it to improve every aspect of the agent-underwriter relationship. First National Title Insurance does just that with the launch of its newly developed *FIRST App* mobile application, now available for immediate download through the iPhone and Android mobile app stores.

FIRST App is a real estate title mobile app that provides easy access to a mobile-friendly version of First National Title Insurance’s online closing cost calculators, which include Texas Title Premium Rates, Mortgage Payments, Buyer Cost Estimates, and Seller Net Sheets. *FIRST App* comes preloaded with closing cost calculations by county with the real estate professional in mind, allowing users to quickly generate calculations from their iPhone or iPad ‘on the go.’ It also provides users with easy email, save, or print options to send themselves or clients calculations in seconds.

“We consider ourselves to be in a long-term relationship with each of our title agents,” shared DJ Horn, vice president and regional agency manager. “We are fully committed to them, always seeking new ways to help them continue to grow and succeed.”

The latest app launch will be no different, delivering a truly dynamic tool for title agents to successfully compete at every stage of their business. First National Title Insurance is committed to continuously

providing the latest tools and resources available, and plans to release updates as new opportunities are available that strengthen the ability of the *FIRST App* platform for its title agents. To see *FIRST App* in action, or view more details about how it can help title agents succeed, please visit our website for a short video preview at www.fnti.com/firstapp.

About First National Title Insurance Company

First National Title Insurance is committed to being the independent underwriter of choice for the independent agent, delivering the highest level of customer service within the title insurance industry for years. First National Title reported revenues for the company's first full year of operations of \$26.55 million, representing a year over year net increase of 174 percent. Net income grew at an even higher rate with EBITDA for 2013 at over \$1.2 million.

The non-affiliated portion of First National Title's revenue grew from less than 1 percent in 2012 to 25.5 percent in 2013. "Our goal for 2014 is for non-affiliated revenue to exceed 50 percent of our total revenues," stated CEO Chris Phillips. "We are pleased with the 2013 results and look forward to meeting our objectives in 2014. Agents throughout Texas and Arizona have recognized the value of an agent-focused underwriter and have responded accordingly. The positive economic forecast and growth potential in 2014 for both Texas and Arizona provide an excellent opportunity to meet the company's projections."

For more information about *FIRST App*, please visit www.fnti.com/firstapp.