



Agency Bulletin: 2014-02

Date: May 1, 2014
To: First National Title Insurance Company Agents
From: DJ Horn, Vice President/Western Region Agency Manager
RE: First App Information and Handout

First National Title Insurance Company (FNTI) recently launched **FIRST App**—a real estate buyer and seller calculations mobile app available for iPhone and Android. Your real estate clients will appreciate the ability of this app to create buyer cost estimates, seller net sheets, mortgage calculations, and title insurance premium rates for their customers on the go! **FIRST App** comes preloaded with closing cost calculations by county and the ability to save, email, or print these estimates.

The initial reviews of **FIRST App** have been outstanding, and we encourage you to market this app to bring new business to your company. Attached is a brochure to use on your website or distribute in your office or as you visit with your real estate professionals.

To learn more about **FIRST App**, go to www.fnti.com/firstapp. There you will find a link to the iTunes or Google Play stores to download the app. Don't miss the video clip! Please let us know your customers comments or questions. Our goal is for **FIRST App** to grow and improve continually—becoming the "**FIRST**" tool real estate professionals pull from their bags.

If you have any questions or comments, please contact your First National agency manager as they will be happy to help you.